

DEPARTMENT OF HEALTH - EXPENDITURE ON ADVERTISING

2830. Mr P.D. Omodei to the Minister for Health

Can the Minister provide a breakdown of the total amount expended on advertising by the Western Australian Health Department in 2007 to date?

Mr J.A. McGINTY replied:

The following table identifies expenditure on advertising by WA Health entities for the calendar year to 30 September 2007:

Entity	\$
Department of Health	979,954
Metropolitan Health Service <sup>(1)</sup>	1,581,792
WA Country Health Service	800,712
Drug and Alcohol Office	209,617
TOTAL WA HEALTH	3,572,075

<sup>(1)</sup> The Metropolitan Health Service comprises of the North and South Metropolitan Area Health Services, Child and Adolescent Health Service, PathWest, Dental Health Service, Health Corporate Network and the Peel Health Service.

The above table includes staff recruitment advertising.